

Teen TV crew from Boca wins Aegis Award

By Ashley Harrell
Staff Writer

Look out Behind the Music. Boca Raton teens from Swept Away Television were recently awarded the 2004 Aegis Award for a 15-minute video produced to highlight various interviews with musicians over the past four years. The AEGIS awards are the video industry's premier recognition of outstanding video productions and non-network TV commercials. This year's AEGIS is the first award for Swept Away TV.

"I knew that the finished video met all our expectations, but winning an AEGIS award just confirms it," said 18-year-old Jeff Hendler, the student director of Swept Away TV. "We've worked hard over the past four seasons to perfect our product techniques."

The video, which was directed and edited by Hendler, included interviews with John Mayer, Hoobastank and Maroon 5, all platinum selling musical artists.

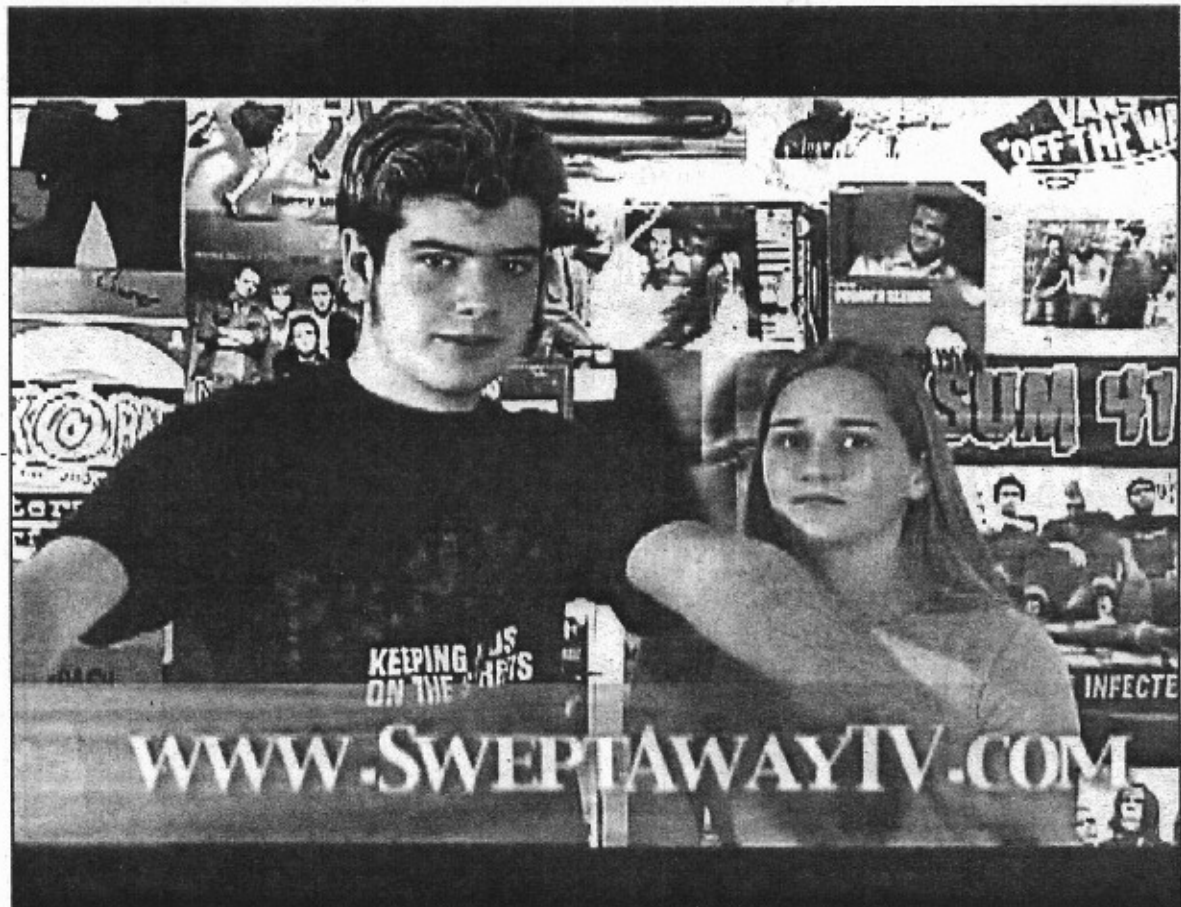
"I was stoked," said Zach Rich, one of the hosts featured in the video. "It's awesome that someone out there likes what we're

doing and gave us an award for it. It's a pretty trophy too."

"Teen Music TV for Teens by Teens" was recognized for its outstanding production quality in the category of "low budget" videos by a distinguished panel of judges representing industry professionals from around the country. The video was created as a public relations tool to be used by the teens to provide information to record companies, musical artists and prospective teens cast and crewmembers.

Founded in 2000, Swept Away TV is a 30-minute biweekly television show aired on BRET Television in Boca Raton. The show is aired on Adelphia Cable, channel 98, at 10:30 a.m. on Saturday mornings and again at 8 p.m. on Monday evenings. The teens said that their award-winning episode show definitely deserved recognition.

"Of all the stuff that we've filmed that is by far the best project we've done," said Michelle Nash, an 18-year-old host from Miami. "It just flowed."



Zach Rich and Michelle Nash, hosts of Swept Away TV on BRET